

Kseniia Mankovska

Lead Product Designer

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Lead Product Designer with 9+ years across Web3, fintech and e-commerce, combining hands-on UX/UI, research and design systems with team leadership. Led a three-person redesign team at Trady and delivered Chromia Explorer from research to mainnet release. Redesigned Chromia staking, with adoption rising 15% quarter-over-quarter after launch. Brings structure to complex products and the teams delivering them.

EXPERIENCE

Trady

Non-custodial, cross-chain trading terminal | Full-time

Chief Design Officer | Sep 2025 – Present

Scope: Lead the trading-product redesign and establish the design team, system and delivery process.

- Hired two part-time senior designers and led the rebrand and redesign over approximately 1.5–2 months; the redesigned product reached production.
- Designed Discover, token details and trading flows, connecting discovery, evaluation, execution and cross-chain balances across desktop and mobile.
- Established Production, Sandbox and Library files, quality reviews and incremental handoff; guided the component-library rebuild and use of AI-assisted layouts.

[Interface case](#) / [Design system & process case](#)

ChromaWay / Chromia

Layer-1 blockchain ecosystem | Contract

Senior Product Designer | Jan 2024 – Aug 2025

Scope: Make on-chain data easier to investigate and improve staking and developer-facing products.

- Delivered the six-month Explorer redesign as sole designer, from research to final UI and validation; the responsive product is fully live on mainnet.
- Prioritised dashboard, search and transaction-filter improvements using five internal interviews and a survey of 30+ respondents.
- Redesigned staking; adoption increased 15% quarter-over-quarter after launch.
- Designed a DApp API client from scratch and maintained global and product-level design systems.

[Explorer case](#)

Freelance | Mark0.io & MedRank

Community analytics and US healthcare | Contract

Lead Product Designer | Jan 2023 – Sep 2023

Scope: Take two new products from initial concepts to launch, owning research, UX/UI and design systems.

- Launched MVPs for a B2B/B2C analytics platform and a US healthcare platform while leading designers across both projects. Mark0.io secured pre-seed funding.

EXPERIENCE / CONTINUED

DappRadar

Web3 discovery and analytics | Contract

Senior Product Designer | Aug 2022 – Jan 2023

Scope: Develop consumer-facing Web3 features with product and engineering.

- Designed and shipped gamification, POAP and gas-tracker experiences in collaboration with product and engineering.
- Extended the shared design system to support consistent interfaces across these flows.

OneArt

Crypto and NFT wallet | Full-time

Senior Product Designer | Oct 2021 – Sep 2022

Scope: Design the Android wallet and browser extension around a reusable interface foundation.

- Delivered light and dark interfaces for the Android wallet and Web3 browser extension.
- Built the design system from scratch to support reusable components across the product.

Ebdaa Digital Technology

Consumer platforms, including maintenance products serving 1.5M+ users | Full-time

Lead Product Designer | Feb 2019 – Mar 2022

Scope: Lead product redesigns and mentor designers through end-to-end delivery.

- Redesigned two maintenance products, with reported conversion increases of 2-10%.
- Redesigned cross-platform e-commerce and bidding apps, with reported conversion increases of 3-7% and user growth of 30%.

EARLIER EXPERIENCE

Solve.Care | Web3 and healthcare | 2018-2019

Digicode | E-commerce | 2015-2018

PROFESSIONAL DEVELOPMENT

UX Research – Projector Institute; Mobile UI Design – MEAT Studies; Illustration – SVC / SKVOT.

EDUCATION

National Pedagogical Dragomanov University | Kyiv, Ukraine

Philology | Higher education

SKILLS & LANGUAGES

Product strategy; UX research; information architecture; interaction and UI design; prototyping; usability testing; design systems; stakeholder alignment; team leadership and mentoring.

Tools: Figma, Miro, Sketch, Zeplin, Hotjar, Maze, Jira, Confluence, Notion, ChatGPT and Claude.

Languages: Ukrainian – native; English – C1; Russian – bilingual.